



2020 ANNUAL REPORT

BOULDER — CHICAGOLAND — COLORADO SPRINGS — DENVER — ROARING FORK VALLEY



2020 MISSION IMPACT

ECONOMIC

- ✨ \$2,357,451 in earned income
- ✨ \$757,646 in grants, individual donations, and corporate sponsorships
- ✨ \$2.9 million in SROI (taxpayer savings and other economic impacts)

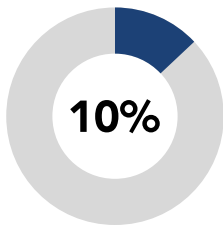
SOCIAL

- ✨ 44 permanent jobs for people with disAbilities out of 55 total jobs
- ✨ 11 other electronics recyclers in US now replicate Blue Star employment model
- ✨ 8 new partnerships with school district special education programs

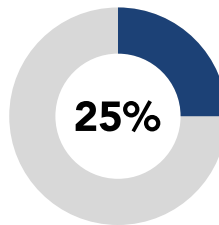
ENVIRONMENTAL

- ✨ 3,206,039 lbs. of electronics ethically recycled
- ✨ 92,185 lbs. of hazardous waste diverted
- ✨ 4,468,867 lbs. of greenhouse gas emission reductions

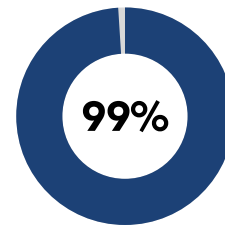
MISSION GROWTH (OVER PRIOR YEAR):



New Jobs for People with DisAbilities



Number of Blue Star Recycling Operations



Other Income (Grants, Donations & Sponsorships)



2020 WRAP AND 2021 OBJECTIVES:

2020 was proof you can plan the plan but not the outcome. Based upon initial indications of long-term impacts caused by the pandemic, we rewrote our budget and strategic plan to reflect significant losses in revenue and material, and the corresponding reduction in workforce. Not only did we retain all of our employees in 2020, we added four new jobs and opened a new operation in Basalt, CO. This was made possible only by our outstanding workforce, partners, customers, and funders who made sure we kept our mission going and growing.

In 2021 we have two primary goals. First, work to insure our two newest operations in Buffalo Grove, IL and Basalt, CO come up to speed and become self-sustainable. Second, to fulfill our longtime goal of providing full asset management and refurbishment services that marry with our e-Stewards certified end-of-life recycling operations. If you would like to help us achieve those goals please email Sam Morris, our CEO at sam@bluestarrecyclers.com

HIGHLIGHTS FROM 2020:

- ✦ Opening Basalt, CO operations
- ✦ ELP award
- ✦ EZ Electronics Recycling program/partnership launch



ELP award photo of Sam and DRO team with banner



Grand opening photo of Basalt operation in July



EZ electronics recycling van and IRO team



MEET ANNIE HELMBOLDT

Annie joined Blue Star Recyclers in 2020 as our front counter representative and recycling technician at our Buffalo Grove, IL operations. Annie arrived at Blue Star with an impressive customer service skillset and a strong work ethic. She quickly moved on to more challenging tasks involving technical skills in the disassembly area where she again showed great talent. Dust nor rust had any effect on Annie.

The moment she puts on her safety gear and turns on her power drill that desktop is getting disassembled. Had it not been for Annie the “at Home Pick-up” program in Buffalo Grove would have been a great challenge. She is responsible for answering our phone and responding to recycling questions and scheduling home and business pick-ups. She does it all with a contagious excitement.

2020 MAJOR CONTRIBUTORS

- Aspen Rotary Club
- AV Hunter Trust
- Barrington Breakfast Rotary Club
- Carbondale Rotary Club
- Daniels Fund
- Dundee Township Rotary Club
- Fagnant Family Trust
- John Griffith
- Glenview Sunrise Rotary Club
- Glenwood Springs Rotary Club
- Glenwood Springs Sunset Rotary Club
- Kenneth King Foundation
- Karen Kunstbeck
- Lake Zurich Rotary Club
- Liberty Sunrise Rotary Club
- Mitsubishi Electric America Foundation
- Mt. Sopris Rotary Club
- Pitkin County Healthy Communities Fund
- May and Stanley Smith Charitable Trust
- Rifle Rotary Club
- Rotary Club of Buffalo Grove
- Rotary Club of Long Grove
- Rotary Club of Schaumburg-Hoffman Estates
- Snowmass Village Rotary Club
- SeeComm Group
- Todd & Melody Steffen
- US Embassy/Chile
- Small Business Administration
- Waugh & Goodwin
- Western Colorado Communities Fund

Thank You!



BlueStarRecyclers

A 501c3 Nonprofit

Boulder

Eco-Cycle CHaRM
6400 E. Arapaho Road
Boulder, CO 80303
855.302.2583

Denver

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Denver, CO 80204
303.534.1667

Chicagoland

1387 Barclay Boulevard
Buffalo Grove, IL 60089
847.349.4020

Roaring Fork Valley

1712 Willits Lane
Basalt, CO 81621
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855.302.2583

Colorado Springs

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