



**2017 ANNUAL REPORT**  
COLORADO SPRINGS – DENVER – BOULDER



## MISSION IMPACT IN 2017

### ECONOMIC

- ✦ \$1,641,959 in earned income from Colorado recycling operations program
- ✦ \$190,157 in grants, individual donations and corporate sponsorships
- ✦ \$244,925 in taxpayer savings

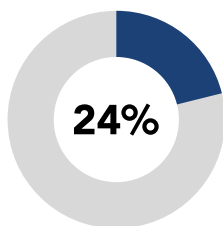
### SOCIAL

- ✦ 8 new permanent jobs for people with disAbilities
- ✦ Vocational training and assessment for special education / school students
- ✦ Team and program leadership positions filled by people with disAbilities

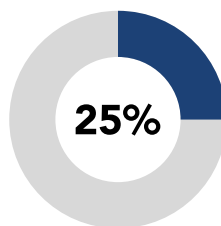
### ENVIRONMENTAL

- ✦ 3,080,550 lbs. of electronics ethically recycled
- ✦ 88,576 lbs. of hazardous waste diverted
- ✦ 4,293,950 lbs. of greenhouse gas emission reductions

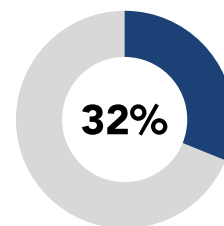
## GROWING RESULTS TO GROW OUR MISSION



**Growth in  
Jobs**



**Growth in  
Earned Income**



**Growth in Material  
Volume Recycled**

# OBJECTIVES FOR 2018

- 1 Continue to grow number of jobs and vocational training partner programs
- 2 Expand Blue Star's mission to two US cities outside Colorado
- 3 Public Education & Outreach Campaign to build awareness

# RESOURCES NEEDED IN 2018

- ✦ Municipal, institutional, and corporate electronics recycling accounts
- ✦ Corporate sponsors/partners for national expansion program
- ✦ Donation of late model computers for new Digital Equity Program

# HIGHLIGHTS FROM 2017

- ✦ Largest annual results for total jobs, earned income, and volume of electronic waste ethically recycled.
- ✦ Named 2017 Social Impact Business of the Year by the Colorado Institute for Social Impact, and 2017 Social Enterprise of the Year by Social Solutions.
- ✦ Launched E<sup>3</sup> Program to share Blue Star's mission and model with other cities outside Colorado.



Denver Water Employees Recycle Electronics



Ewing-Rachio Controller Recycling Goes National



Bill Morris with the Social Enterprise of the Year Award





**SHANE HAYDEN** was referred Blue Star Recyclers by the Cherry Creek Schools Electronics Recycling Vocational Training Program. Shane was part of their Transitions Program and working at Blue Star is his first job. We are so glad to have Shane on the Blue Star team! His first assignment was shredding hard drives but he soon expanded his skill set to fluorescent bulb recycling and computer disassembly. He also leads the charge for end-of-day cleaning. During his two years at Blue Star, Shane has become a social team member by hanging out and joking with his co-workers.

## 2017 MAJOR CONTRIBUTORS

### Foundations, Sponsors & Donors:

- Denver Foundation
- AV Hunter Trust
- Kenneth King Foundation
- Karen J Glanert Charitable Trust
- NowHere Foundations
- Colorado Department Of Public Health and Environment (RREO Grant)
- Colorado Industrial Recycling
- Waugh & Goodwin, LLP
- SeeComm Group, Inc.
- Social Solutions
- Robert & Virginia Bayless
- Fagnant Family Trust
- John Griffith
- Amy & Mark Lester

*Thank You!*



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